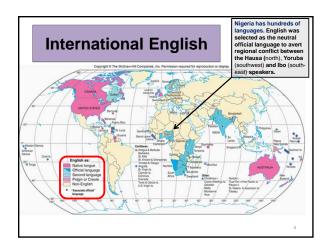


Language Diffusion and Change

- Language spreads through dispersion of speakers or with acquisition of new speakers (diffusion/acculturation).
- The location of language speakers may give rise to mutually unintelligible tongues through segregation and isolation of groups of people (diffusion barriers).
- Language evolves: it may be gradual/cumulative or it may be massive/abrupt (acculturation: borrowing words and phrases from other languages).
- Language may be monitored to maintain purity. (L'Académie Française has set an official standard of French language purity since the mid-1600s.)



Spread and Change of the English Language

Evolution and spread of English

- Within 400 years developed from localized language of 7 million islanders to international language.
- English today
 - About 400 million native speakers
 - About 600 million use it as a second language
 - Millions more have some competence in English as a foreign language
 - > Official language of 60 countries
 - Dominant language facilitating increased global interaction (commerce, trade, science, computer technology, education)

Standard and Variant Languages

*Linguistic Geography

Study of the character and spatial pattern of geographic or regional dialects within a language family.

A **language family** usually possesses **both** a <u>standard language</u> and a number of <u>dialects</u>.

Key Terms in Language

Standard language: Composed of accepted community not

Composed of accepted community norms of syntax, vocabulary and pronunciation.

* Dialect:

Distinctive local or regional variant of a language **Pidgin:**

Composite language consisting of small vocabulary borrowed from groups engaged in commerce

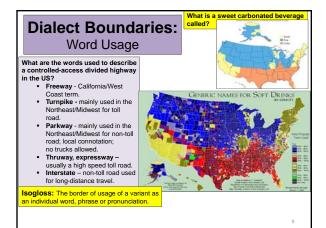
* Creole:

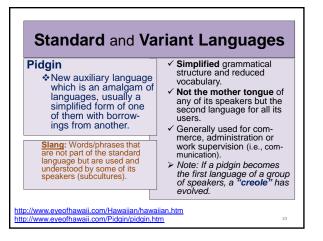
Language derived from pidgin with a fuller vocabulary that has become the native language of its speakers

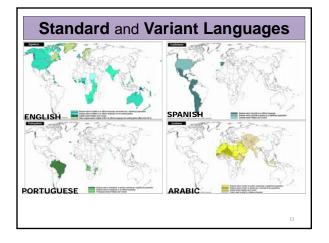
*Lingua franca:

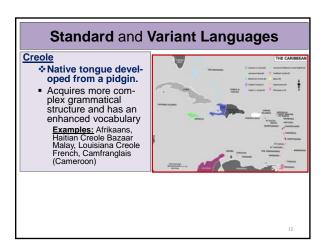
A language of communication, commerce and education; used where it is not a mother tongue.

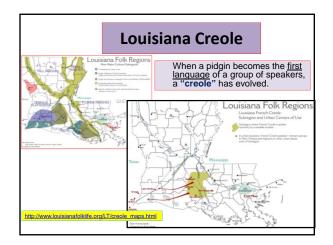




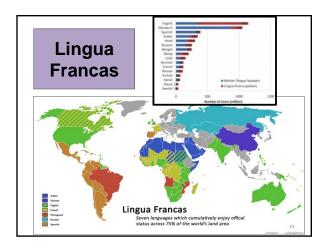


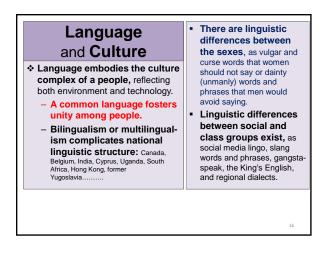






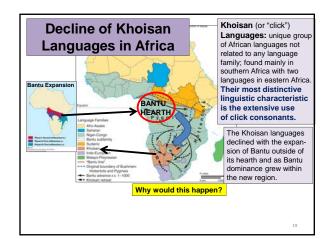


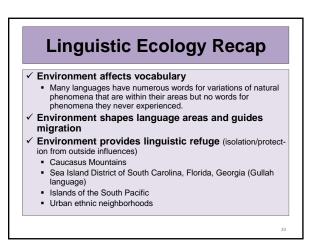


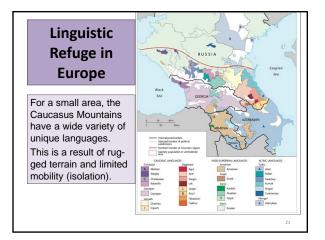


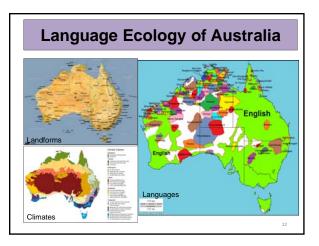












Culturo-Linguistic Interaction

Interaction between religion and language

- ✓ Arabic diffuses with spread of Islam; studying the Koran helps to spread literacy.
- ✓ Martin Luther's Bible translation leads to standardization of German; the Guttenberg Press leads to the rapid spread of literacy by duplicating written works.
- Hebrew and Yiddish spread and concentrate with the movement of Jewish communities; studying of the Torah in its original language is a unifying characteristic.
- ✓ In Fiji, the Bible was first published in one of the 15 local dialects, elevating it to the dominant native language.

Culturo-Linguistic Interaction Technology, language, and empire • Written language allows record keeping and government bureaucracies

- Standard language allows for control over areas with different languages, as the use of Latin by the Roman Empire and Chinese by the Chinese Dynasties over 2000 years ago.
- Technological and transportation superiority bring about linguistic dominance (other languages borrow words and phrases) as with the British Empire and all colonial powers, the use of American English in science, and the spread of Russian across Siberia along the Trans-Siberian Railroad.



